Film & Photography (Privacy Policy)



Information Pursuant to Art. 13 GDPR

GPPAD Investigator Meeting in London, April 1-3, 2025

Information pursuant to Art. 13 of the General Data Protection Regulation (GDPR) on the processing of your personal data in the context of the publication of photos and/or videos

In the following, we inform you about the processing of your personal data in the context of the publication of photos as well as about the claims and rights to which you are entitled under the data protection regulations.

PURPOE OF DATA PROCESSING:

At the meeting, video recordings and photos will be taken. Selected photos and/or videos will be published within the context of press and public relations work as well as documentation of the meeting. Photos and videos will be published in several media forms and across various platforms, such as print media, social media (e.g. Facebook, Instagram, Youtube), our websites, the GPPAD website, and press releases.

LEGAL BASIS FOR DATA PROCESSING:

The legal basis for data processing is Helmholtz Munich's legitimate interest (Art. 6 (1) point (f) GDPR) in informing the public about events by means of photos and videos, as well as the documentation of the meeting.

RECIPIENTS OF DATA AND TRANSFER OF DATA TO THIRD COUNTRIES

(NON-EU COUNTRIES):

The recipients of your personal data are internal employees, insofar as this is necessary to fulfill the aforementioned purpose, e.g. for image processing. Your personal data may also be passed on to third parties for further processing if this is necessary to fulfill the aforementioned purpose, e.g. to the press or advertising agencies for publication.

If the data is published on social media platforms, a transfer to third countries cannot be ruled out.

RETENTION PERIOD:

In principle, we delete personal data as soon as there is no need for further storage. Your personal data will be deleted when it is no longer required to fulfill the aforementioned purpose. In the case of statutory retention obligations, deletion will only be considered after the respective retention

obligation has expired.

RIGHTS OF DATA SUBJECTS UNDER THE GDPR

You are entitled to the rights set out below in connection with the processing of your personal data:

- Under Art. 15 GDPR, you have the right to access any personal data relating to you that is processed by HMGU.
- Under Art. 16 GDPR, you have the right to the immediate rectification or completion of any inaccurate or incomplete data we hold about you.
- Under Art. 17 GDPR, you have the right to demand the erasure of all the personal data we hold about you, provided that processing is not required in order to exercise the right to freedom of expression and information; in order to comply with a legal obligation to which HMGU is subject; in order to complete a task that is in the public interest; or in order to establish, exercise or defend legal claims.
- Under Art. 18 GDPR, you may demand that processing of your personal data be restricted, if you contest the accuracy of the data, or the data is processed unlawfully.
- Under Art. 20 GDPR, you have the right to obtain the data we hold about you in a structured, commonly-used and machine-readable format, and to transmit that data to another Controller without hindrance, or to arrange for us to transmit the data.
- Under Art. 21 GDPR, you have the right to object to the processing of your personal data, provided there are grounds for doing so relating to your particular situation. If you object, your data will no longer be processed unless HMGU can demonstrate compelling legitimate grounds for processing that override the interests, rights and freedoms of the Data Subject, or where processing is required to establish, assert or defend legal claims.
- Under Art. 77 GDPR, you have the right to lodge a complaint against Helmholtz Zentrum München Deutsches Forschungszentrum für Gesundheit und Umwelt (GmbH) with the relevant supervisory authority, specifically:

Der Bundesbeauftragte für den Datenschutz und die Informationsfreiheit (BfDI) Husarenstr. 30, 53117 Bonn, Germany Tel.: +49 (0)228-997799-0 E-Mail: <u>poststelle@bfdi.bund.de</u>

CONTROLLER'S CONTACT DETAILS

The Controller in relation to the processing of the personal data described above, and to any requests or queries associated with it, is:

Helmholtz Zentrum München Deutsches Forschungszentrum für Gesundheit und Umwelt (GmbH) Ingolstädter Landstraße 1 85764 Neuherberg Germany If you have any questions regarding data protection, please contact our data protection officer:

Datenschutzbeauftragter Helmholtz Zentrum München Deutsches Forschungszentrum für Gesundheit und Umwelt (GmbH) Ingolstädter Landstraße 1 85764 Neuherberg Germany E-Mail: datenschutz@helmholtz-muenchen.de